



P.O. Box 3618 • Augusta, GA 30914-3618 • (803) 278-3618

DOCKET FILE COPY ORIGINAL

## Petition for Reconsideration

Commissions 6th Report in Order  
MM Docket 87-268

June 11, 1997

To the Secretary of Federal FCC

RECEIVED

JUN 13 1997

FCC MAIL ROOM

W36BM TV-36 in Augusta Ga has been slated to go to channel 20 in Wrens, Ga. After some research and after confirming my findings with FCC Engineer Bob Echerd we have found that channels 47-49-56-2-43 are open channels and not being used now or during the transfer. Our request is that W36BM TV36 be able to retain it's original channel 36 which we have established for almost 2 years now.

W36BM TV-36 is very much for the local community and is a 24 hour Christian-Family station. At the present time we are showing 5 hours daily of local programing with plans to increase the local programing as we grow.

Please review the enclosed materials.

Please grant our request for W36BM TV-36 to be able to maintain channel 36.

Thanking you in advance,

Dorothy Spaulding  
Manager TV-36

CC Chairman Reed Hunt  
CC Kieth Larson  
CC Congressmen Charlie Norwood

No. of Copies rec'd \_\_\_\_\_  
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## The Purpose of TV - 36

To serve the CSRA with the Finest Christian-Family  
Broadcasting available

### Community Involvement

TV-36 has opened it's studios to the local community by providing the following:

- \* A place where students interested in furthering education in the field of Broadcasting can come and get hands on training at no cost to them.
- \* Club 36 a local *Prime Time* 8:00-10:00 PM Program Hosted by managers Russell and Dorothy Spaulding that features many of the local Churches, Ministries, Habitat for Humanity, Baptist Disaster Relief Team, Schools, Blood Drives, Pregnancy Care Center, Augusta Mass Choir, Gospel Fests, Festivals, and more. To-date 98 different churches and ministries have featured including Baptist, Methodist, Presbyterian, Roman Catholic, Word, Independent Pentecostal Holiness, Church of God, Assembly of God and others. Club 36 gives the local church a voice in the community.
- \* A Call To Prayer - Hosted by Pastor Mitchell Dunn, A half hour live daily noon program where viewers are invited to call in with there prayer request. Intercessors from every domination are in the studio to pray over the needs called in.
- \* CSRA Update - a weekly program hosted by Lee Baker, announcing community events intermixed with music videos.

### Commitment to Quality Christian - Family Programing

We have determined not to play just any kind of programming but to choose only the finest programing available.

- \* The morning blocks are devoted to teaching programs
- \* The afternoon blocks are children's programs that build and up lift.
- \* Our family programming includes programs like Ozzie and Harriet , Roy Rodgers, Hop-a-long Cassidy and others along with family programing.
- \* We also feature programs like the 700 Club, Gardening, Home Cooking, Exercise Program, Musical Specials, For the People, and Bob Enyhart
- \* Evening News, and Newswatch
- \* National Church Broadcasts
- \* Local Programing as listed above



P.O. Box 3618 • Augusta, GA 30914-3618

For Further Information  
Call (803) 278-3618

131997

TIME	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
5:00 AM	Yes You Can	Life In the Word / Joyce Meyer					Mike Murdock
5:30 AM	Stephen Munsey	Heritage Christian Center					Jesse Duplantis
6:00 AM	Rod Parsley	This Is Your Day / Benny Hinn					Prophetic Rvw
6:30 AM	Breakthrough	Maximize Life	Larry Jones	Maximize Life	Oral Roberts	Maximize Life	Les Feldick
7:00 AM	Living Way	Life Today / James Robinson					Comm. Pgm.
7:30 AM	Jack Hayford	Victory w/ Billy Joe and Sharon Daugherty					Oral Roberts
8:00 AM	Ever Increasing	Life In the Word / Joyce Meyer					Cross Training
8:30 AM	Faith-Fred Price	Kenneth Copeland Daily					Kids Adventure Zone
9:00 AM	Mike Murdock	Creflo Dollar					Kid's Cafe
9:30 AM	David Demola	Jerry Seville					Sonshiny Day
10:00 AM	R.W. Schambach	Club 36					Pet Playhouse
10:30 AM	World & P R						Private Sec.
11:00 AM	Live From						Trouble w/ Father
11:30 AM	Christian Cent.						

TIME	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
12:00 PM	Jesse Duplantis	Call To Prayer w/Pastor Dunn					On Main Street
12:30 PM	Truth In Love	Benn Hinn					Out of the Dark
1:00 PM	Breakthrough	Make Your Day Court with Lindsay & Cheryl					ND Baseball
1:30 PM	Rod Parsley	Sonshiny Day					Body Perfect
2:00 PM	Uncomprised	Nite Line					ND Sports Central
2:30 PM	Word						Today's Health
3:00 PM	Faith is the	700 Club					Comm. Pgm.
3:30 PM	Victory						N.W. Hunter
4:00 PM	Emmanuel Factor	Ozzie & Harriet					Evening Movie
4:30 PM	Victory Revival Hr.	Roy Bean	Roy Rogers	Gospel Bill	NW Passage	Hawkeye	
5:00 PM	Ernest Angley	Davey & Goliath	Super Book	Gerbert	Just Kids	Flying House	
5:30 PM		In Your Face	Straight Talk	Jay Seoulow	Sportsweek	CSRA Update	

TIME	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
6:00 PM	Doyle Davidson	The American Times					Comm. Pgm.
6:30 PM	Swaggart	Hilton Sutton	NewsWatch	Joyce Meyer	Jack Van Impe	God's News	Bible Enrichment
7:00 PM	Music	Ablene Baptist	Jesse Duplantis	In Touch	Whole Life	Schambach	Centr. Message
7:30 PM			Life Lessons		Life Lessons	Church on Fire	Gallery Orleans
8:00 PM	Cornerstone Live	Club 36					Dr. J. Ripley
8:30 PM	Let's Talk Proph.						Les Feldick
9:00 PM	Voices of Praise						Bish. Eddie Long
9:30 PM	Waters of Life						R.W. Schambach
10:00 PM	R.G. Hardy	Lester Summral					Jew. Voice
10:30 PM	Larry Jones	Breakthrough / Rod Parsley					Joyce Meyer
11:00 PM	Dr. G. Moore	Touching Hands					Glory to God
11:30 PM		Mem. of Israel	Making Hitt. Choice	Richard Roberts			Bethel Bapt. Ch.

TIME	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
12:00 AM	March of Faith	Bob Enyart Live					Greater St. Stephens
12:30 AM	Christ Prob. Solv						
1:00 AM		David Bibey Ministries				NewsWatch Mag	America's Vis. In Gospel TV
1:30 AM	Fth. Is Victory	The Real World	Larry Jones	J. Duplantis	Oral Roberts	Midnight Cry	
2:00 AM	Making Healthy Choices	You & Me					K. Copeland Weekly
2:30 AM							
3:00 AM		Kenneth Copeland Daily					Ernest Angley
3:30 AM		Lester Summral Teaching Series				Doyle Davidson	
4:00 AM		Creflo Dollar					Dr. Kennedy
4:30 AM		Herman & Sharon				Creflo Dollar	



DEPARTMENT OF VETERANS AFFAIRS  
Medical Center  
1 Freedom Way  
Augusta GA 30904-6285

February 20, 1997

In Reply Refer To:

509711E

JUN 13 1997

FCG MAIL ROOM

Mr. and Mrs. Russell Spaulding  
W36BM TV Channel 36  
Post Office Box 3618  
Augusta, Georgia 30914-3618

Dear Mr. and Mrs. Spaulding:

Our Department of Veterans Affairs Medical Center's Sickle Cell Program along with the Paul F. Milner Sickle Cell Support Group extend our appreciation and thanks to W36BM TV Channel 36 for the generous time afforded us November 21, 1996 to inform the lay public about sickle cell anemia and related disorders.

A special thanks to Mr. Russell Spaulding for conducting a very detailed interview covering the pathology and the clinical course of this hereditary condition. Also, I am indeed grateful to your associate producer, Maxine Whisnant, for inviting the Department of Veterans Affairs Sickle Cell Program to appear on Channel W36BM television.

We are very thankful to you and your associate producer for allowing Mr. Cecil Francis Gresham, Jr. and me to share our knowledge with your viewing audience. Hopefully, this program has encouraged more individuals to take a closer look into their family's health in search of hereditary disorders.

If you wish, you can reach my office at this number: (706) 733-0188, Ext. 2129 or FAX (706) 823-3952.

Sincerely yours,

*Mary L. Brown*

Mary L. Brown, B.S., M.S.A.  
Sickle Cell Counselor/  
Program Coordinator

cc: ✓ Maxine Whisnant  
Associate Producer

LIVE!  
WEEKNIGHTS AT 8 PM

# Club 36

The Viewer's Choice



Dorothy & Russell Spaulding

Club 36, with hosts Dorothy and Russell Spaulding and various guest hosts, will feature a mix of news features, uplifting testimonies, music, ministry and teaching. Plus a Bible trivia game, viewer calling, and news on special community events of interest to the Christian community. Presented live every weeknight at 8 pm.

## Featuring

- Local ministers and music from local churches.
- Nationally-known guests.
- Prayer lines available 24 hours a day.

Club 36 is now "The Viewer's Choice" for Georgia and South Carolina! Be a part of Club 36!

Not on cable — only on UHF TV-36

# Christian Television Around the Clock for



Augusta

North Augusta



Aiken

Bath



Beech Island

Graniteville

Harlem-Appling



Hephzibah

Jackson



## W36BM TV

P.O. Box 3618  
Augusta, GA 30914-3618

# 36

# News

SEPTEMBER  
1995

## **"A Night to Remember" a Big Success**

The name of TV-36's first event turned out to be very appropriate — "A Night to Remember." Invited pastors, church officials and city officials were in attendance for this special two-hour program featuring *Club 36's* Russell and Dorothy Spaulding as hosts.

There was so much that had to be done to prepare for the July 21 event and it was great seeing members of the community uniting together to help make it happen. Thank you to everyone who gave of their time and donated supplies to make this evening a success!

Guests in attendance saw the beginning transformation of a former building supply store to that of a television station. A small set had been built, walls had been painted, and temporary lights were in place. Then it was time for the countdown to the first taped program to begin.

Dorothy and Russell welcomed soloist Sarah Woods from Dallas, Texas, whose music was loved by everyone. Augusta resident Vickie Daniels sang two songs and also was a crowd favorite.

Then Pastor Tim Gilligan of Ocala, Florida, shared with the audience a few words from his heart. He stirred the pastors and audience to unite and work together for the common purpose of bringing in the end-time harvest. Also he brought forth the importance of local Christian television and its impact on the community. What a major blessing he was to this station!

It was a special night, made special by all of the friends who came out to be a part of it. Thank you to everyone who made it "A Night to Remember!"



## **World Harvest to Supply Programming to TV-36**

By the time you read this, TV-36 will have hit the airwaves with Christian and family programming. Due to the studio still being under construction, TV-36 will temporarily carry the World Harvest Network schedule.

World Harvest features many of the programs that TV-36 plans to continue to carry once all the studio is in place, such as *Breakthrough with Rod Parsley*, *In Touch with Charles Stanley*, and *Kenneth Copeland*.

Such family programs as *Hopalong Cassidy* and *Roy Rogers* will be featured during this transitional period.

TV-36's next edition of *36 News* will feature an update on when the permanent schedule, including *Club 36*, will be in place and ready to premiere.

# Look What the Lord Has Done

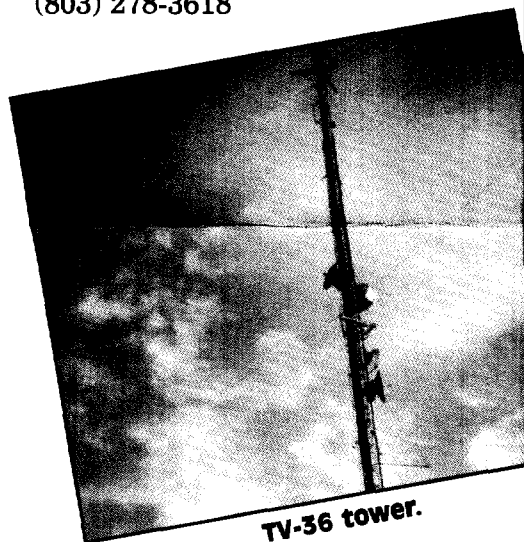
## *"TV-36 Early Beginnings Scrapbook"*

**W36BM-TV**

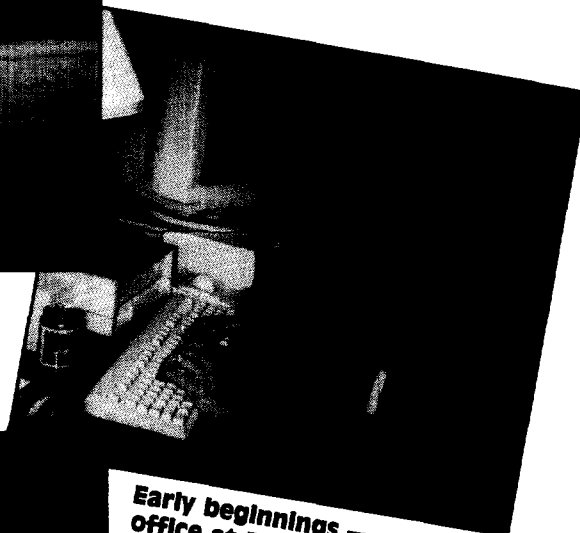
P.O. Box 3618  
Augusta, GA 30914-3617  
(803) 278-3618



**TV-36 — Building  
What a Building!**



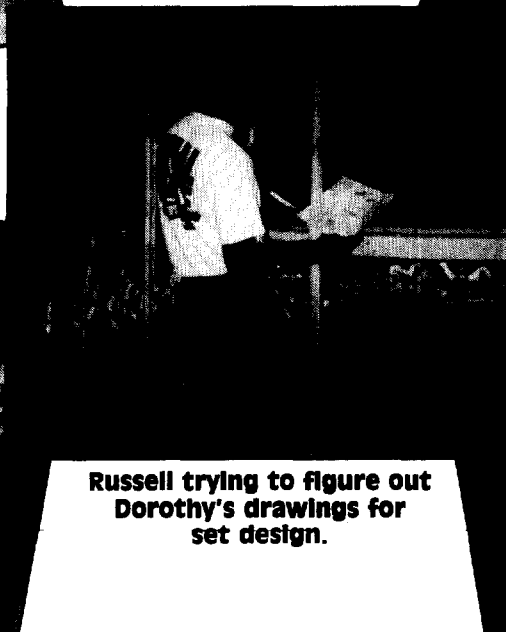
**TV-36 tower.**



**Early beginnings —  
office at Day's Inn.**



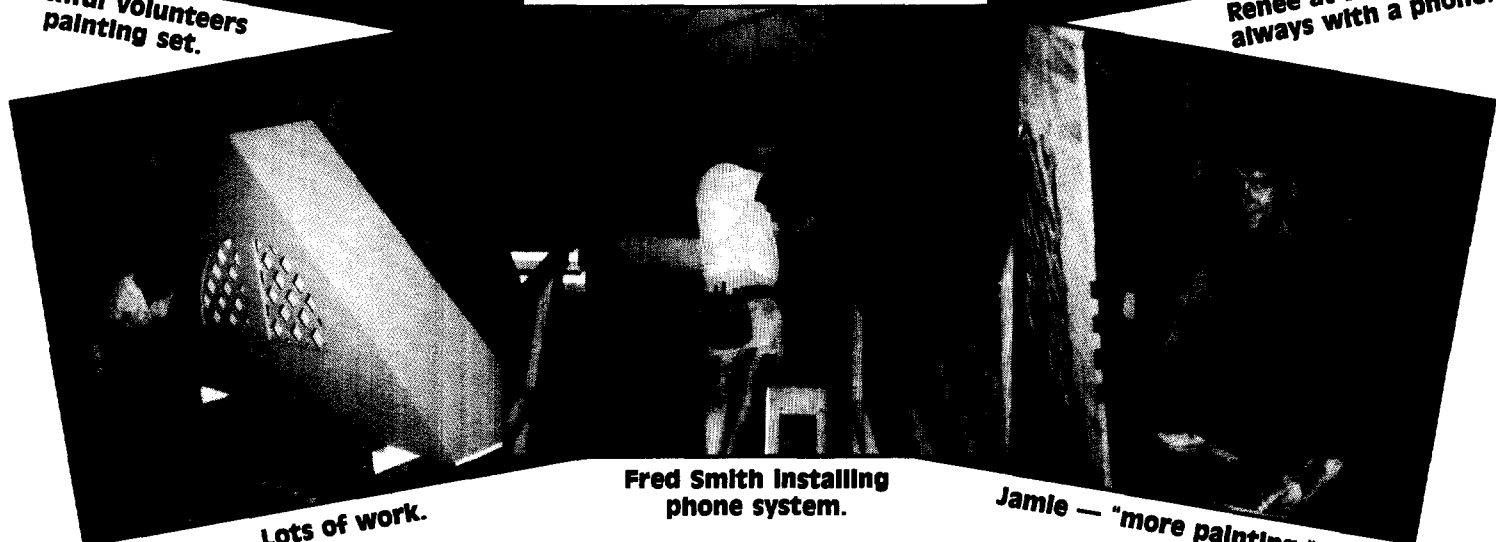
**Faithful volunteers  
painting set.**



**Russell trying to figure out  
Dorothy's drawings for  
set design.**



**Renee at Days Inn, as  
always with a phone.**



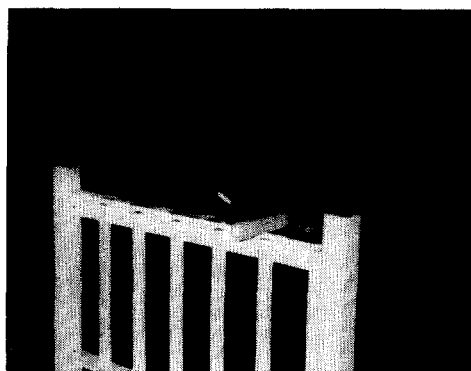
**Lots of work.**

**Fred Smith installing  
phone system.**

**Jamie — "more painting."**



# To All the Many Volunteers...Thank You for a Job Well Done



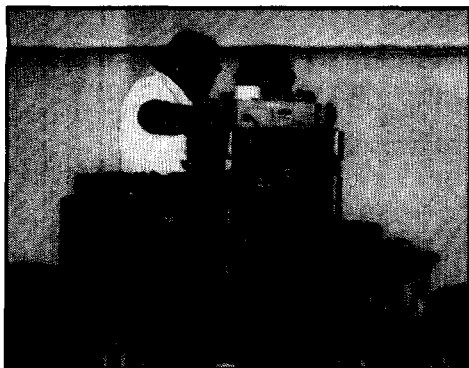
**Terri Knight — do you always paint in your good dress?**



**Jean Whiteside likes to dress up when she paints also.**



**Get ready, Russell and Dorothy, one minute to airtime.**



**Thanks, Tommy, for the great sound!**



**Club 36's first taping — thanks, Greg and Dlahnn, for all your hard work. Pete and Brian, too!**



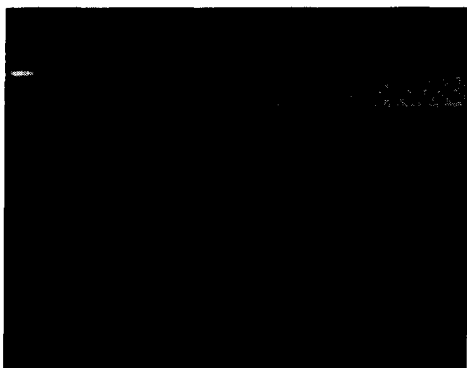
**"A Night to Remember" — great crowd!**



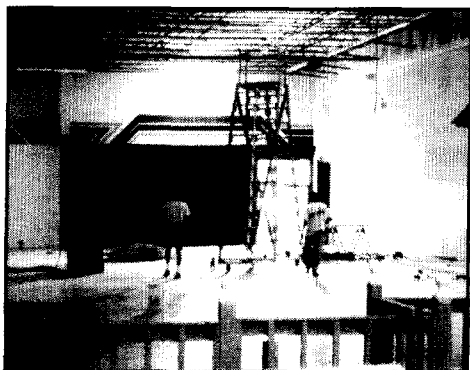
**Jack Hart, faithful volunteer, you're the greatest!**



**Russell's 16-foot ladder made from scraps!**



**Russell taking down lowered ceiling — need help, Russ?**



**Ceiling down — and still so much more work to do.**

**We need your help...  
"and all materials to go with it!"**

- Carpenters and finishers
- Painters
- Someone to lay tile
- Someone to lay carpet
- Wallpaper hangers

**Call...278-3618**

Augusta and the surrounding areas have already embraced TV-36 and the concept of local Christian television. Everywhere we go, we see the excitement of others as we tell them about TV-36.

Why is that? Because viewers want a good, wholesome alternative on television. And because people know that Christian television is a witness, beaming into homes, hospitals, motels and prisons where people are lost and hurting. Lives can **and** will be changed as a result of Christian television!

We are so excited, but there still is plenty to do to complete the initial phase. The station needs lumber and drywall, carpenters and electricians, and other volunteers. We also need people to become financial partners of this ministry outreach. We need **your** support.

Won't you help spread the Gospel through Christian television with a love gift to TV-36? Your gift will go to help broadcast the love of Jesus Christ to those hurting and in need.

We sense such an excitement about the television ministry and we want you to be a part of it. Send your gift to WBM TV-36, P.O. Box 3618, Augusta, Georgia 30914-3618.

Thank you for your belief in Christian television by supporting TV-36 and making this station a reality!

We love you!

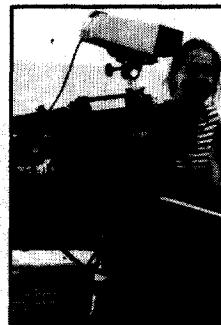
*Russell and Dorothy*  
Russell & Dorothy Spaulding

## Station Has Use of Studio Cameras

One major need the television station had was the need for television studio cameras and a church in the area came to the rescue.

Pastor George Lee of Living Word Christian Center in Augusta, Georgia, has donated the use of his television cameras during the week. That means that the station's flagship program, *Club 36*, is one step closer to hitting the air with live, local programming.

Thank you, Pastor Lee, and all the members of the Living Word Christian Center for believing in Christian television.



## A Final Note

There have been so many wonderful volunteers who have been a blessing to TV-36 and a huge "thank you" goes out to all of you. Special thanks goes out to Reneé Smith who has worked many long hours to help in the start-up of this station, Jimmy and Joanne Thompson for their commitment to Christian television, and to the production crew of WGGT TV-16 who worked to make "A Night to Remember" a success. Thanks to everyone!

**W36BM-TV**

P.O. Box 3618  
Augusta, GA 30914-3618

**Station  
Update!**

# 36 News

FALL  
1995

## Blessing After Blessing

**We have so many wonderful stories to share with you....**

TV-36 went on the air on Saturday, August 8. During the first week, we received 83 phone calls. Praise the Lord! Special thanks to Tony of Diversified Satellite (top photo).

Guy Jim, a friend of Russell and Dorothy, gives TV-36 a semi-truckload of wood to build sets. Another blessing after a blessing...a week later he called to tell us that God gave him two jobs that were over \$100,000. Since then, he has brought us a second load of wood (second photo from top).

Thank you to WGS TV-16 in Greenville, South Carolina, for the use of their mobile production truck (third photo from top). This has allowed us to tape *Club 36* nightly from 8 to 10 p.m. It gave our production crew an opportunity to practice before going on the air live with the program. We are believing God for our own production equipment soon.

*Club 36* was presented live on the air on October 10 and there was a great response! We have six phone lines that were jammed with callers throughout the night. There were people wanting prayer, salvations, answering Bible trivia questions, and those wanting to be a *Club 36* sponsor.

Phase One of the studio is finished (fourth photo from top). Now it is time to begin Phase Two. Phase Two consists of building a living room set with a fireplace, french glass doors and a winding staircase. We need volunteers to help with the building of this set, as well as lumber and other supplies.

Mitchell and Pinky Given were on the program one night. Before they left, they donated 100 chairs to the ministry. Prior to that, we only had 40 chairs. The next night, we had a 60-voice choir and those new chairs really came in handy! The couple also blessed us with a needed amplifier and a wireless microphone for the host to use. Thank you so much, Mitchell and Pinky! (bottom photo)



## Praise God!

We are on the air with our live two-hour nightly ministry program, *Club 36*. Join us weeknights at 8 p.m. on TV-36.

# LOOK WHAT THE TV-36 SCRAP BOOK



A Tuesday night prayer group spent many nights praying for TV-36 and local ministries.



Engineer Gene Gibson works on the TV-36 transmitter.



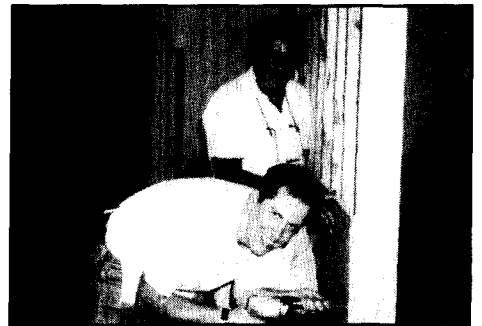
Jack, one of the faithful TV-36 volunteers, unloading lumber.



Russell building a 16-foot cyc wall.



Sadie, our four-legged friend, watches as Russell and Randy are hard at work on the 16-foot wall.



Mark and Jack building back of 16-foot wall.



Russell working on drywall for 16-foot cyc wall.



Terry and her mother, Jean, painting set.



Volunteers gave our bathrooms a facelift.



Thanks to Billy Brazell for painting the ceiling black.



Master control gets a new stairway. Thanks, Pastor Charlie and Randy, for all the help.



Pastor Oscar Whiteside mudding the drywall.

# LORD HAS DONE!

**TO ALL THE MANY VOLUNTEERS —  
THANKS FOR A JOB WELL DONE!**



Thanks to Augusta Concrete Cutting for cutting the concrete for our bathrooms.



Mark digging out our concrete in the dressing room bathrooms.



George is busy helping to dig up the concrete.



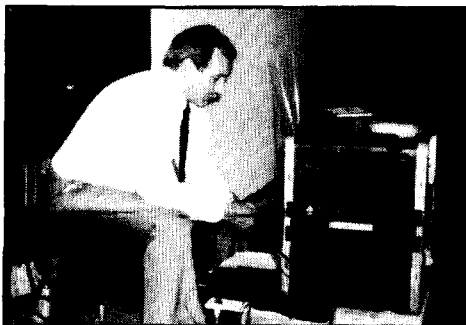
Director Randy in the mobile production truck.



This is it! First night instructions with our director, David.



Our first night of taping — floor director Leticia and director Horace.



Daryl, who works in many areas of production, is checking the sound for the program.



Kenny, one of our faithful camera operators.



Terry Knight, our head phone partner and singer.



Sylvia Wolf works on our trade accounts. Great job!

## **We Need Your Help!**

- Camera Operators
- Directors
- Painters
- Wallpaper Hangers
- Audio Engineers
- Carpenters and Finishers
- Receptionist
- Carpet Layers

**Call 278-3618 and be a part today!**

od has been so good. Daily we see His hand at work with the blessings He sends our way. We can truly say, "Look what the Lord has done."

We've had many prayer requests that come in daily. We have had three salvations BEFORE WE EVER WENT ON THE AIR! PRAISE GOD!

In Proverbs, it says that "He who wins souls is wise." When you give to TV-36, you help to spread the Gospel through the means of Christian television. Every soul who comes to Jesus through this ministry is added to your heavenly account, because you helped to make it possible. TV-36 is good ground to sow seed into!

What part will you play?

We thank you for being a part of this nonprofit Christian television station outreach, because TOGETHER, we can minister to the hurting throughout the CSRA!

We love you!

*Russell and Dorothy*  
Russell and Dorothy Spaulding



**Our vision:**

- To help bring in the end-time harvest.
- To bring the body of Christ together through helping to unify the churches.
- To be a blessing to the churches by sharing about their ministries and outreaches.
- To offer the finest Christian television station always working in excellence to bring glory to God!

Join Russell and Dorothy Spaulding, and special guests as we work towards getting 1,000 "dollar a day" partners for TV-36.

**A Final Note...**

Thanks to all the faithful volunteers.

**W36BM-TV**

P.O. Box 3618  
Augusta, GA 30914-3618

**check  
out TV-36  
Today!**